



# **Community Engagement Newark African-American Alzheimer's Disease Health Literacy Program**



***Community Engagement  
Expansion of Newark African-American Alzheimer's  
Disease Health Literacy Program***

***Community Awareness Luncheons (On campus  
events)***

**Improving Your Brain Health and Memory  
Strength**

- APRIL 30, 2008
- OCTOBER 17, 2008

## ***Expanded Outreach (on and off campus) Events***

- 2008 -2010 FOUR LUNCHEON  
CONFERENCE
- 478 PARTICIPANTS
- 25 COMMUNITY AGENCIES (INVITED)
- 17 COMMUNITY PARTNERS

## ***Community Partners***

**Babyland Family Services, Inc.**

**Baxter Senior Center**

**Bethany Senior Center**

**City of East Orange, Office of  
Senior Services**

**City of Newark, Department of  
Child and Family Wellbeing**

**Essex County, Division of Aging**

**Grace Reformed Baptist Church**

**Irvington Senior Citizen  
Community Center**

**Nevada Street Apartment**

**New Community Corporation**

**New Hope Baptist Church**

**North Newark Senior Care**

**Newport Nursing Home**

**Roselle Senior Center Services**

**Tri-City Peoples Corporation**

**St. James AME Church Missionary  
Society**

**Vision of Hope – Community  
Development Corporation**

## ***Community Outreach Information Sessions***

- ***New Hope Baptist Church*** 25
- ***St. James AME Church /Missionary Society*** 35
- ***East Orange Senior Citizen Conference***  
***(Cicely L. Tyson School of Performing and Fine Arts)*** 200
- ***Bethany Senior Center*** 30

**Total participants** 290

## ***On and Off Campus Engagement***

- 4 Luncheons 478
- 2 Outreach sessions [2008-2009] 145
  - Roselle Senior Services Center
  - Essex County, Division of Aging
- 4 Outreach sessions [2009-2010] 290
  - New Hope Baptist Church
  - St. James Missionary Society
  - City of East Orange, Division of Senior Services
  - Bethany Senior Center

**Total outreach contacts : 913**

## ***Purpose***

- **Obtain feedback on past programs and how we can improve them in future?**
- **Discuss possible additional pilot programs to test out in future including nutrition/cooking classes, exercise training, and bus trips to farmer's markets. Of interest? Viable?**
- **What educational materials (guides, brochures) might be useful for us to generate?**
- **What other sources of grants and funding could we pursue in future with community based partners?**